

Cultural & Natural Heritage; A Tool for Socio-Economic Development

CPS-276-17



Socio-Economic Survey Agriculture in Battir

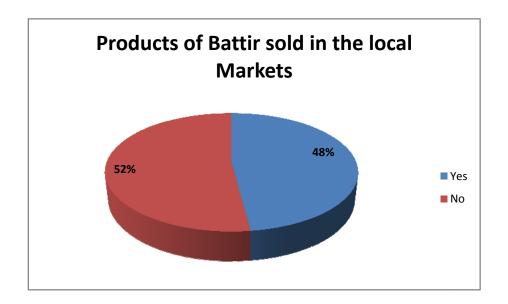
Funded by:

British Council in Partnership with Department for Culture, Media and Sport



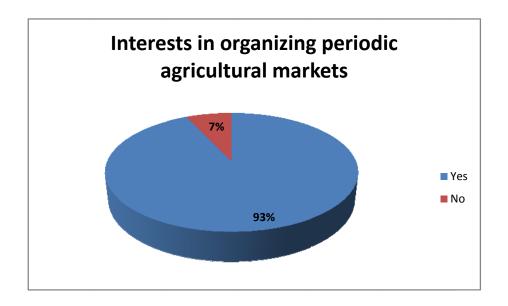
1. Do you sell your products in the local markets?

- 48% do;
- 52% don't for the following reasons:
 - 7% lack of markets in their area;
 - 31% use the products for their own self consumption;



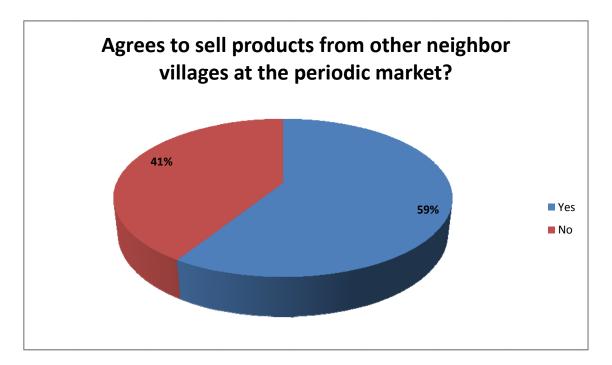
2. Are you interested in organizing a periodic agriculture market in Battir?

- 93% interested
- 7% not interested



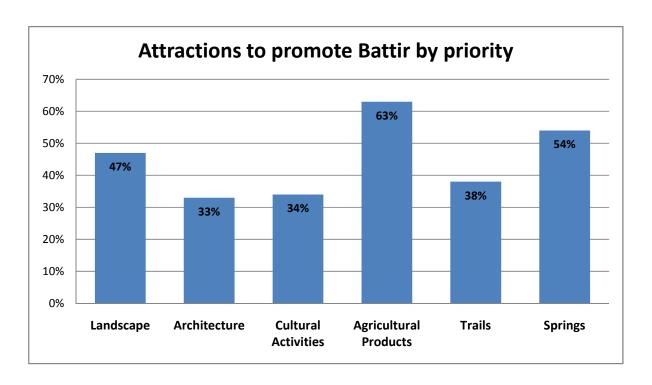


- 3. Do you agree to have products from neighbor villages at the market intended to be organized?
 - 59% agree
 - 41% don't agree, for the following reasons:
 - 7% Battir has a variety and plenty of products
 - 3% to sell all the products of Battir



- 4. In your opinion, sort by priority the most important attractions to promote the area?
 - Landscape: 47%
 - Architecture: 33%
 - Cultural Activities (festivals, weddings... etc): 34%
 - Agricultural products: 63%
 - Trails: 38%
 - Springs: 54%



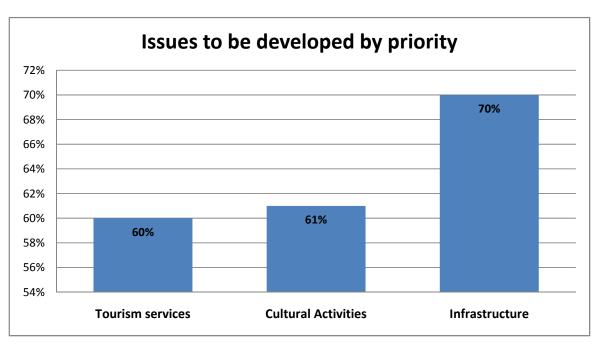


5. In your opinion, sort by priority the issue that need to be developed in Battir?

• Tourism services: 60%

• Cultural activities: 61%

• Infrastructure: 71%





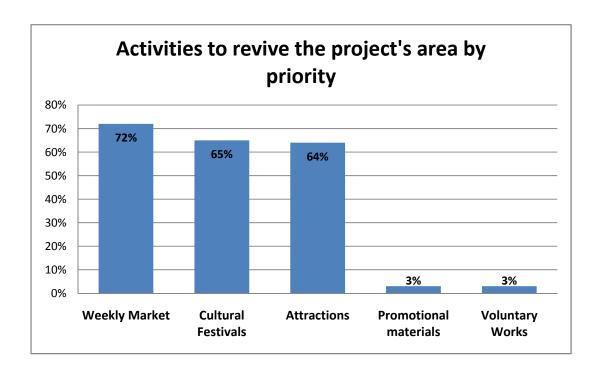
• Weekly market: 72%

• Cultural festivals: 65%

Attractions (wagons, rest areas, restaurants... etc): 64%

Promotional activities: 3%

Voluntary works: 3%



7. Sort by priority the services to be existed in the project's area?

• Agriculture market: 77%

• Restaurants and cafes: 74%

• Souvenir shops: 71%

• Handicrafts shops: 73%

Exhibitions: 56%



